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## RESEARCH GRANT AWARD ON RFID

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Researchers at Texas A&M University announce a new project supported by the U.S. Department of Agriculture's National Institute of Food & Agriculture. The research will address the value of time and temperature history RFID information to leverage investments in traceability.

Waste in the perishable foods industry is a significant concern, as is the need to assure food safety. New technologies provide information on time and temperature history (TTH), which offers the potential for RFID to contribute to a company's goals in terms of profit and loss as well as in tracking flow of goods in a traceable supply chain. The goal is to improve management decision making in the perishable goods supply chain by integrating TTH information into inventory control systems.

Members of the research team are Dr. Victoria Salin, Dr. Michael Ketzenberg, and Dr. Gary Gaukler. The business community is invited to contribute information on RFID usage, and barriers to its full adoption in the food industry.